15th Forum on Europe

Do we need a development vision for South-East Europe?

New Renaissance from the South-East Europe



15th Forum on Europe Summary Report

Do we need a development vision for South-East Europe?

New Renaissance from the South East Europe



Content

30

5	About Forum on Europe
6	Introduction
7	About 15 th Forum on Europe
8	About the Speakers
0	About the agenda
1	About the highlights
24	Conclusions
25	15 th Forum on Europe Declaration
26	About the People
28	About GFS Institute

Bled Forum on Europe since 1996

About Forum on Europe

Forum on Europe is a regional scientific event (initiated in 1996) involving NGO's, governmental institutions and business sector. Main topics of Forum on Europe are challenges Europe is facing today, the role of EU in the world, human rights and the rule of law. Involvement of partners varied from 1996 till present day, according to changing topics and issues addressed by Forum on Europe. Driving force for knowledge concept design of Forum on Europe is GFS Institute (GoForeSight).

Forum on Europe is an international think-tank that promotes knowledge-based governance, the use of future studies and foresight in policy-making process.

Vision

To enable Prosperity & Just World.

Mission

- To promote knowledge-based governance with ethical considerations, and the use of future studies and foresight
- To connect researchers, scientists, businessmen, policy makers and civil society with the aim of responding to global challenges.
- To influence the above mentioned stakeholders to implement Bled Forum on Europe recommendations in long-term planning and short-term actions.

Foresight is a systematic, participatory, future-intelligence gathering and medium-to-long-term vision-building process aimed at present-day decisions and mobilising joint actions. Research and innovation policies are based on (implicit or explicit) visions of the future of science, technology and society. To underpin the establishment of the European Research Area (ERA) there is a need for open coordination of these visions and hence cooperation on Foresight.

http://forlearn.jrc.es/index.htm

Shared leadership introduction

Ms Lidija Topić Senior Adviser, Regional Cooperation Council (RCC), Bosnia and Herzegovina,

H.E. former Ambassador



Mr Ibon Zugasti
President, European
Regional Foresight College
(ERFC), Spain



Ms Barbara Haering
PhD, Director, econcept,
Zürich, and Co-chair, European
Research & Innovation Area
Board (ERIAB), Switzerland



Mr Blaž Golob Chairman, Forum on Europe, Slovenia



Ms Sylvie Spalmacin-Roma Vice President, Smarter Cities, Europe, IBM, France



Mr Hendrik van der Kamp President, European Council of Spatial Planners (ECTP-CEU)



Ms Anneloes Dijkstra
President, ELSA International,
European Law Students'
Association, Brussels

Dear Reader,

15th Forum on Europe marks the anniversary of nearly 20-years' tradition of Forums on Europe, which brought together more than 700 thinkers & leaders who care about future of Europe.

Forum for A Just World and Europe, founded in 1996 in Bled Slovenia, was held on March $25^{\rm th}$, 2014 in in the centre of EU policy making puzzle in Brussels - in the European Parliament.

We provoked the existing development concepts & used futures-foresight approaches in agenda setting. We brought together various stakeholders, in order to challenge development visions for South East Europe and present concrete development actions.

Some of the strategic issues of building Smart, Inclusive, and Sustainable Europe, such as water & transport and smart regional city, were elaborated.

With the aim to look beyond Europe 2020, participants of 15th Forum on Europe highlighted seven key development areas for the Future of Europe. They are included in the final declaration of the forum.

Participants also endorsed the foundation of a permanent multi-stakeholders' platform, namely "FORUM on EUROPE", with the objective to implement concrete projects.

Blaž Golob Chairman, Forum on Europe

About 15th Forum on Europe



More than **50 participants from 19 different countries** shared their views and discussed **key development challenges and the development vision for Europe beyond 2020 and for South Eastern Europe** at the 15th Forum on Europe foresight conference, held in European Parliament in Brussels, March 25th 2014.

Objectives

- To present development & governance challenges in the South-East Europe
- To present smart solutions for building smart, inclusive and sustainable Europe
- To promote territorial & sectorial concentration, and smart specialization
- To identify & promote smart development projects in the South-East Europe
- To enable long-term prosperity of Europe and a just World

Organizers

GFS Institute European Parliament Ljubljana Forum IBM

Partners

Bled Forum
City of Ljubljana
Government of the Republic
of Slovenia
The Millennium Project
European Regional
Foresight College
International Sava River
Basin Commission

Slovenian Business and Research Association Regional Cooperation Council Vienna University of Economics and Business Theater Event Agency The European Law Students' Association

Stakeholders

European Parliament
national governments
universities
business
civil society organizations
regional development organizations
research institutes
futurists
diplomats
students

About the speakers



Ms Tanja Fajon MSc, Member, European Parliament



Mr Andrej Plenković MSc, Member, European Parliament



Ms Renate Weber Member, European Parliament



Mr Blaž Golob Chairman, Forum on Europe, Slovenia



Ms Lidija Topić Senior Adviser, Regional Cooperation Council (RCC), Bosnia and Herzegovina, H.E. former Ambassador



Mr Hendrik van der Kamp President, European Council of Spatial Planners (ECTP-CEU) and Head, School of Spatial Planning and Transport, Dublin, Institute of Technology



Mr Ibon Zugasti President, European Regional Foresight College (ERFC), Spain



Mr Simon Delakorda MSc, Director, Institute for Electronic Participation (INePA), Slovenia



Mr Miran Gajšek
MSc, Head of Sector for Spatial
planning and Land management,
City of Ljubljana, and Co-Chairman
of Ljubljana Forum, Slovenia



Mr Dejan Komatina Secretary General, International Sava River Basin Commission, Croatia



Mr Kurt Puchinger
PhD, Priority Area Coordinator,
EU Strategy for the Danube
Region, Germany



Mr Kacper Nosarzewski Partner and Business development manager, 4CF -Foresight in Business, Poland



Ms Aša Rogelj Undersecretary, Ministry of Infrastructure and Spatial Planning, Slovenia



Mr Alexander Prosser prof.dr., Associate Professor, University of Business & Economics, WU University, Vienna, Austria



Mr Mitja Jermol Head of the Centre for knowledge Transfer, Jozef Stefan Institute, Slovenia



Ms Dorthe Nielsen Msc, Senior policy advisor, EUROCITIES, Belgium

Chairs



Ms Sylvie Spalmacin-Roma Vice President, Smarter Cities, Europe, IBM, France



Ms Barbara Haering
PhD, Director, econcept,
Zürich, and Co-chair, European
Research & Innovation Area
Board (ERIAB), Switzerland



Mr Boris Cizelj prof.dr., Director, Slovenian Business & Research Association in Brussels (SBRA), H.E. former Ambassador



Mr An Krumberger World University Consortium, Slovenia



Mr Karlheinz Steinmüller PhD, Scientific Director, Z_ punkt GmbH, The Foresight Company, Germany



Mr Diogo Pinto
Secretary General, European
Movement International,
Portugal



Ms Anneloes
Dijkstra
President, ELSA
International, European
Law Students' Association,
Brussels



Mr Frane Šesnić Chairman, Zagreb Forum, Croatia



Ms Hélène von Reibnitz CEO, SCENARIOS + VISION Consulting, France

Agenda

Time 9:00-9:45	Session Session I.	Speaker
7.00-7.43	European Parliament view & introduction	Ms Tanja Fajon, Member of the European Parliament Mr Andrej Plenković, Member of the European Parliament Ms Renate Weber, Member of the European Parliament Mr Blaž Golob, Chairman of Forum on Europe
9:45-10:30	Session II.	
	Good governance enabling 2020	Chair: Mr Boris Cizelj, prof.dr., Director, SBRA Slovenian Business & Research Association - Brussels
	SEE 2020 Strategy enabling prosperity of South East Europe	Ms Lidija Topić, Senior Adviser, Regional Cooperation Council (RCC)
	Multisectoral Cooperation and Territorial Planning	Mr Hendrik van der Kamp, Head, School of Spatial Planning and Transport, Dublin Institute of Technology and President, European Council of Spatial Planners (ECTP-CEU)
	Regional Foresight 2.0 Experiences and the Future of Business Organizations (Cooperatives vs. other models)	Mr Ibon Zugasti, President, European Regional Foresight College (ERFC)
	Involving citizens in decision making with eParticipation - the SEE perspective	Mr Simon Delakorda, Director, Institute for Electronic Participation (INePA)
10:45-11:30	Session III.	
	Water and Transport	Chair: Mr Diogo Pinto, Secretary General, European Movement International
	EU territorial cohesion policy and South-East Europe	Mr Miran Gajšek, Head of Sector for Spatial planning and Land management, City of Ljubljana, and Co-Chairman of Ljubljana Forum
	Identified transboundary projects of European relevance	Mr Dejan Komatina, Secretary General, International Sava River Basin Commission
	Opportunities of Danube Strategy mechanism for macro regional development	Mr Kurt Puchinger, PhD, Priority Area Coordinator, EU Strategy for the Danube Region
	River development projects - integrating renewable energies and transport to boost regional development	Mr Kacper Nosarzewski, Partner and Business development manager - 4CF - Foresight in Business
11:30-12:15	Session IV.	
	Regional City	Chair: Mr Frane Šesnić, Zagreb Forum
	EU Urban Agenda - opportunities for cities	Ms Aša Rogelj, Undersecretary, Ministry of Infrastructure & Spatial Planning, Slovenia
	The case of DemoPolis - integrating municipal service delivery in the city of tomorrow	Mr Alexander Prosser, prof.dr., Associate Professor, University of Business & Economics, WU University, Vienna
	Open education – supporting prosperity of cities $\&$ building of knowledge based Europe	Mr Mitja Jermol, Head of the Centre for knowledge Transfer, Jozef Stefan Institute
	Cities as partners for smart, inclusive and sustainable development	Ms Dorthe Nielsen, Eurocities
	Industry solutions supporting creation of smarter cities	Ms Sylvie Spalmacin-Roma, Vice President, Smarter Cities, Europe
12:15-13:00	Session V.	
	Europe beyond 2020	Chair: Ms Hélène von Reibnitz, CEO, Scenarios & Visions Consulting
	Europe facing global competition – a stress test for the Innovation Union	Ms Barbara Haering, Co-chair European Research & Innovation Area Board (ERIAB), econcept Zürich
	EnablingEuropebeyond2020withnewwayofgovernance	Mr An Krumberger, World University Consortium
	EU accountability in sharing values & prosperity out of EU	Mr Karlheinz Steinmüller, PhD, Scientific Director and Founding Partner, Z_punkt GmbH, The Foresight Company
	Safeguarding a just World in Europe throughout NGO projects	Ms Anneloes Dijkstra, President, ELSA International - European Law Students' Association
13:00	Conclusions & presentation of 15th Forum on Europe declaration "Enabling Prosperity & A Just World for Europe Beyond 2020"	

About the highlights



Session I

Presentation and discussion of key challenges and development strategies for SEE Region. Key question: *Do we need a development vision for South-East Europe?*

Session II

Good governance is of major importance in overcoming major development challenges. Key question: How to enable the design & delivery of proper strategies co-created by various stakeholders?

Session III

 $Good\ water\ quality\ \&\ sustainable\ development\ of\ transport\ systems\ are\ major\ challenges$ for creating future prosperity.

Key question: Does EU have a proper strategy and does South East Europe have a proper response?

Session IV

Since majority of people already live in cities, cities are key promoters of development. Key question: *How can cities enable future sustainable, smart & inclusive development?*

Session V

Europe has already demonstrated to be able to move ahead from current economic challenges.

Key question: How to meet citizens' and businesses' expectations in a long run?

European Parliament introduction

Ms Tanja Fajon, MSc, Member, European Parliament, Mr Andrej Plenković, MSc, Member, European Parliament, and Mr Blaž Golob, Chairman, Forum on Europe, Slovenia



MEP Ms Tanja Fajon (S&D/SD) opened 15th Forum on Europe and stressed the fact that South-East Europe faces enormous challenges related to the development, economic growth and stability:

"Europe is developing, but responses to current events are not sufficient. Cross-border projects, cooperation and careful spending of EU funds will be essential for sustainable development."

MEP Mr Andrej Plenković (EPP) highlighted the importance for Western Balkan early integration into the European Union and the importance of regional development strategies and institutions in enhancing regional cooperation.

The Chairman of Forum on Europe $\bf Mr\,Bla\check{z}\,Golob$ opened the Forum discussion on key issue of 15th Forum on Europe:

"We have the Danube strategy, the Adriatic-Ionian strategy and the South East Europe 2020 strategy. The key question is how to synchronize and implement European strategies more effectively on the ground?"



Ms Tanja Fajon, MSc, Member, European Parliament, Mr Andrej Plenković, MSc, Member, European Parliament, and Mr Blaž Golob, Chairman, Forum on Europe. Slovenia

Towards building a development vision for South-East Europe

Danube Strategy

www.danube-region.eu

The EU Strategy for the Danube Region (EUSDR) is a united response to challenges affecting an area which stretches from the Black Forest to the Black Sea, including over 100 million inhabitants. Many of the region's problems know no borders: flooding, transport and energy links, environmental protection and challenges to security all demand a united approach. The 14 countries in the region, with the support of the European Commission, are cooperating to develop projects and actions that meet these challenges and build prosperity in the Danube region.



Adriatic-Ionian Strategy

www.ai-macroregion.eu

A new EU Strategy for the Adriatic and Ionian Region (EUSAIR) will be presented by the European Commission before the end of 2014. Its preliminary scope and objectives:

- General objective: promote sustainable economic and social prosperity of the Adriatic and Ionian region through growth and jobs creation, by improving its attractiveness, competitiveness and connectivity while at the same time preserving the environment and ensuring healthy and balanced marine and coastal ecosystems.
- Scope: the strategy should focus on areas of (Macro) regional mutual interest with high
 relevance for the Adriatic and Ionian countries. Main priority areas and objectives of the
 Action Plan should emerge as shared aspirations and sustainable solutions to common
 challenges.

Its mail pillars are: Driving innovative maritime and marine growth; Connecting the region; Preserving, protecting and improving the quality of the environment; and Increasing regional attractiveness.

SEE 2020 Strategy

www.rcc.int

The goal of the SEE 2020 Strategy is to improve living conditions in the region and enhance competitiveness and development, closely following the vision of the EU strategy Europe 2020. The Strategy pursues a holistic pattern of development for the region and seeks to stimulate the key long-term drivers of growth such as innovation, skills and the integration of trade. SEE 2020 is focused on a set of interlinked development pillars all of which are central to the socio-economic policies of each SEE country and are also critical elements of the EU accession process. It stresses out the shared vision of the SEE economies to open up to 1 million new jobs by 2020, by enabling employment growth from 39% to 44%, increase of total regional trade turnover by more than double from 94 to 210 billion euro, the rise of the region's

GDP per capita from current 36% to 44% of the EU average, and the addition of 300,000 highly qualified people to the workforce.





Source: Ms Lidija Topić, SEE 2020 Strategy enabling prosperity of South East Europe, presentation at 15th Forum on Europe, March 25th, EU Parliament, Brussels.

Good governance enabling 2020

Mr Ibon Zugasti, President, European Regional Foresight College (ERFC), Spain, Mr Hendrik van der Kamp, Head, School of Spatial Planning and Transport, Dublin, Institute of Technology and President, European Council of Spatial Planners (ECTP-CEU), Mr Boris Cizelj, prof.dr., Director, Slovenian Business & Research Association in Brussels (SBRA), Slovenia, Ms Lidija Topić, Senior Adviser, Regional Cooperation Council (RCC), Bosnia and Herzegovina, and Mr Simon Delakorda, MSc, Director, Institute for Electronic Participation (INePA), Slovenia.



The session addressed the importance of good governance enabling the development vision of Europe 2020. Participants discussed how to enable the design and delivery of proper strategies co-created by various stakeholders.

The session stressed that development visions can be implemented if politics follows principles of good governance. The RCC's development of SEE 2020 Strategy is a good example of how a regional strategy can be successfully designed and implemented by using good governance model, which enabled consensus among countries in the SEE region on key areas of development. The importance for stronger polycentric development, integrated visions for urban and rural areas, strengthened regional cooperation, the need for territorial foresight in regional development strategies, and strengthened e-participation development were also highlighted as crucial factors for delivering efficient regional development strategies.



Mr Ibon Zugasti, President, European Regional Foresight College (ERFC), Spain

15

"Strategy, created by using a top-down approach would never be implemented successfully in the SEE Region. In order to reach the consensus among countries included, RCC used the bottom-up approach and successfully created the sense of ownership of the common strategy among all stakeholders included."

Ms Lidija Topić, Senior Adviser, Regional Cooperation Council (RCC), Bosnia and Herzegovina

"Macro-regional strategies must be based on two important principles: integrated sectoral policies, in order to avoid conflicts and maximize synergies, and coordination between actors at different levels of governance to avoid wasteful competition and ensure the delivery of strategic objectives."

Mr Hendrik van der Kamp, Head, School of Spatial Planning and Transport, Dublin, Institute of Technology and President, European Council of Spatial Planners (ECTP-CEU)

"We recognize that Europe has high level of foresight capabilities. It is important to use foresight and create a long-term vision for SEE Region, in order to create a successful strategy for the future development of this Region."

Mr Ibon Zugasti, President, European Regional Foresight College (ERFC), Spain

"SEE region is lacking behind in terms of development of e-participation and should, therefore, address e-participation as a part of development vision in the region. EU should give more attention to "non-technological" aspects of open Government development and rising public awareness by involving civil society as an equal partner."

Mr Simon Delakorda, MSc, Director, Institute for Electronic Participation (INePA), Slovenia

Mr Simon Delakorda, MSc, Director, Institute for Electronic Participation (INePA), Slovenia.



Good governance is:

- \bullet good management,
- clear and realistic visions,
- rule of law,
- transparency,
- public participation,
- democracy,
- successful sustainable development,
- integrity and efficiency of public services,
- open management of public affairs,
- sustainability in financial viability,
- social responsibility,
- accountability of public office holders,
- continuous innovation,
- · improvement, and
- human resources development.

Water and Transport

Mr Dejan Komatina, PhD, Secretary General, International Sava River Basin Commission, Croatia, Mr Miran Gajšek, MSc, Head of Sector for Spatial planning and Land management, City of Ljubljana, and Co-Chairman of Ljubljana Forum, Slovenia, Mr Diogo Pinto, Secretary General, European Movement International, Portugal, Mr Kurt Puchinger, PhD, Priority Area Coordinator, EU Strategy for the Danube Region, Germany, and Mr Kacper Nosarzewski, Partner and Business development manager, 4CF - Foresight in Business, Poland



The session stressed the importance of public infrastructure development for future prosperity. Participants discussed key public infrastructure development strategies of EU and SEE region and highlighted necessary changes for their greater efficiency.

Investments in public infrastructure are important drivers for future economic development and job creation. Speakers highlighted the concept of macro-regional development as one of the most fascinating and challenging initiatives in regional development policy and cohesion policy of the EU. Therefore, it is important to concentrate development to fewer key territorial cohesion projects. In order to implement cross-border infrastructure projects successfully, high level of synergy among all stakeholders included is needed. As such, the Integrated Spatial Development Concept for the Sava River Basin

was presented as an example of a very cohesive, integrated and innovative project. Applying the foresight holistic approach into planning was also recommended.

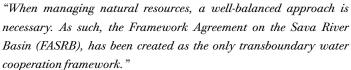


Mr Kurt Puchinger, PhD, Priority Area Coordinator, EU Strategy for the Danube Region, Austria

Mr Miran Gajšek, MSc, Head of Sector for Spatial planning and Land management, City of Ljubljana, and Co-Chairman of Ljubljana Forum, Slovenia,

"To answer the question whether economic growth leads to transport development or vice versa, we need to know which territory we are managing, planning for and investing into; is it public and/or private, who is the manager, the planner, and the investor."

Mr Miran Gajšek, MSc, Head of Sector for Spatial planning and Land management, City of Ljubljana, and Co-Chairman of Ljubljana Forum, Slovenia



Mr Dejan Komatina, PhD, Secretary General, International Sava River Basin Commission, Croatia

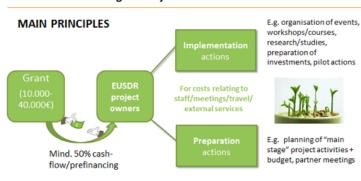


national Sava River Basin Commission, Croatia

"I agree that a significant investment in human resources and organizational changes should take place in the DG of the Commission which have overall responsibility for cohesion policy and associated Funds."

Mr Kurt Puchinger, PhD, Priority Area Coordinator, EU Strategy for the Danube Region, Austria

START - Danube Region Project Fund



Recommendation:

START means SEED MONEY. It only makes sense as long as pre-financing is possible!

"Some regions are lacking identity projects. That is how infrastructure development projects can become a stepping stone to move from identity of underdeveloped regions to a dimension of pride."

Mr Kacper Nosarzewski, Partner and Business development manager, 4CF - Foresight in Business, Poland

Source: Mr Kurt Puchinger, PhD, Opportunities of Danube Strategy mechanism for macro regional development, presentation at 15th Forum on Europe, March 25th, EU Parliament, Brussels.

Regional City

Ms Sylvie Spalmacin-Roma, Vice President, Smarter Cities, Europe, IBM, France, Ms Dorthe Nielsen, MSc, Senior policy advisor, EUROCITIES, Belgium, Mr Frane Šesnić, Chairman, Zagreb Forum, Croatia, Ms Aša Rogelj, Undersecretary, Ministry of Infrastructure and Spatial Planning, Slovenia, Mr Mitja Jermol, Head of the Centre for knowledge Transfer, Jozef Stefan Institute, Slovenia



The session addressed the issues and opportunities of a regional city in enabling future sustainable, smart and inclusive development – Europe 2020.

Participants agreed that cities and their development determine the future economic, social and territorial development in Europe. Cities are key drivers of European economy and of innovation and citizens want to live in cities that offer good quality of life and economic opportunity. To achieve the ambitions of Europe 2020, a set of proper political framework - EU urban agenda - needs to be created and investments in cities' capacities need to be enhanced. The importance to create a strong knowledge based and innovative networking of cities in SEE Region, based on open education, for strengthening cities' development opportunities was also highlighted. Innovation and taking advantage of new technologies are also important for empowering city leaders and citizens in building a smarter, more inclusive, and sustainable societies. In order to achieve such changes, proper training of future public service officials will be needed.

"Network of strong and competitive cities represents a potential for the development of the whole SEE region. Their strength and opportunities lie mainly in cooperation networks, exchange of knowledge and experience, strengthened transport networks, joint management of natural resourced, innovation and smart specialization."

Ms Aša Rogelj, Undersecretary, Ministry of Infrastructure and Spatial Planning, Slovenia

"There are several factors that make a city smart. One of these is smart governance which is transparent and participatory, offers high quality standards and cost-efficient service delivery. The Demopolis project provides a training course to enable future public sector to cope with such changes."

Mr Alexander Prosser, prof.dr., Associate Professor, University of Business & Economics, WU University, Vienna, Austria

"Cities are knowledge hubs. Open education and unlimited knowledge exchange are vital constituents of knowledge based society. In order to open up the rigid educational system, Slovenia has set its course towards the open education by introducing OpeningUpSlovenia initiative."

Mr Mitja Jermol, Head of the Centre for knowledge Transfer, Jozef Stefan Institute, Slovenia

"It is people that make cities and the dense concentration of people that generates innovation, dynamism, and the creative spark that makes a city successful."

 ${\bf Ms~Dor the~Nielsen,~MSc,~Senior~policy~advisor,~EUROCITIES,~Belgium}$

"The technology for smart cities is ready. IBM Smarter Cities solutions available today can transform and improve any functional area of the city, but they all essentially provide capabilities that enable all leaders to leverage information to make better decisions, anticipate problems to resolve them proactively, and coordinate resources and processes to operate effectively."

Ms Sylvie Spalmacin-Roma, Vice President, Smarter Cities, Europe, IBM, France

Mr Ludvik Toplak, President, AMEU – EGM, Slovenia and Ms Tanja Fajon, MSc, Member, European Parliament



South-East European city Network



Ms Aša Rogelj, EU Urban Agenda – Opportunities for cities, presentation at 15th Forum on Europe, March 25th, EU Parliament,



Ms Sylvie Spalacin Roma, Vice President IBM

Smarter Government for Smarter Cities and Communities



Cities are key drivers of future European sustainable economic growth and of innovation. Citizens want to live in cities that offer good quality of life and economic opportunity.

To achieve the ambitions of Europe 2020 and work towards creating smarter cities and communities in Europe, smart solutions such as applied innovation, better planning, a more participatory approach, higher energy efficiency, better transport solutions, intelligent use of Information and Communication Technologies (ICT), etc., is needed.

However, as demands grow and budgets tighten, city leaders need to have proper tools, in order to make smart decisions for improving urban life through more sustainable integrated solutions.

Here, ICT is a key enabler for achieving Smart Governments for Smart Cities and Communities.

By collecting and analyzing the extensive data generated every second of every day, tools such as the **IBM® Intelligent Operations Center** coordinate and share data in a single view creating the big picture for the decision makers and responders who support the smarter city. It allows city leaders to analyze data for better decisions, anticipate problems to resolve them proactively and coordinate resources to operate effectively.



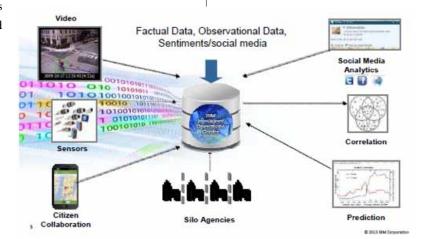


ICT for Smart Cities

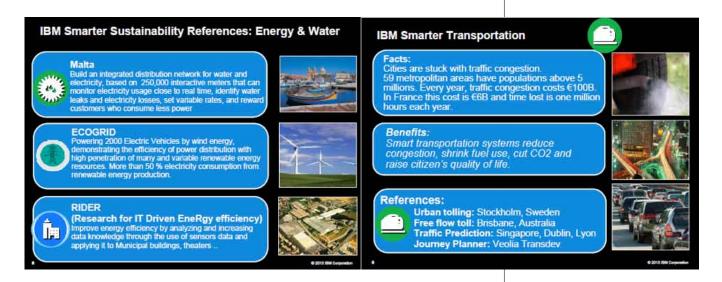
IBM® Intelligent Operations Center provides an executive dashboard to help city leaders gain insight into various aspects of city management. The executive dashboard spans agencies and enables drill-down capability into underlying agencies, such as emergency management, public safety, social services, transportation, or water. IBM Intelligent Operations Center enables cities to manage large complex environments, communicate more effectively with citizens, understand the state of the city and collaborate between

departments. Intelligent Operations Center saves cities money by reducing staff needed to make decisions and by more effectively deploying resources.

For more, please visit: http://www-03.ibm.com/software/products/en/intelligent-operations-center



Source: Ms Sylvie Spalmacin-Roma, Data...the natural resource for Smarter Cities & Smarter Government,, presentation at 15th Forum on Europe, March 25th, EU Parliament, Brussels.



Source: Ms Sylvie Spalmacin-Roma, Data...the natural resource for Smarter Cities & Smarter Government,, presentation at 15th Forum on Europe, March 25th, EU Parliament, Brussels.

Europe beyond 2020

Mr An Krumberger, World University Consortium, Slovenia, Mr Karlheinz Steinmüller, PhD, Scientific Director, Z_punkt GmbH, The Foresight Company, Germany, Ms Hélène von Reibnitz, CEO, SCENARIOS + VISION Consulting, France, Ms Anneloes Dijkstra, President, ELSA International, European Law Students' Association, Netherlands, and Ms Barbara Haering, PhD, Director, econcept, Zürich, and Co-chair, European Research & Innovation Area Board (ERIAB), Switzerland



The session addressed the issue of solving various challenges that occurred in Europe during the economic crisis and will not be solved instantly by economic recovery.

Speakers highlighted that Europe's overall competitiveness has not yet substantially improved and Europe still appears too concerned about getting organized and is not yet prepared to cope with globalization. Issues of disparities in knowledge creation, crisis in innovation and heterogeneity of Europe's regions were highlighted. Speakers agreed that current governing structures are not efficient enough in solving major challenges. Therefore, for future prosperity Europe needs to: address its major challenges with smart and innovative strategies, increase research competitiveness and put excellence in the center of research and innovation, support economic competitiveness by attracting funds to Europe, enhance new models of education, promote strong cooperation networks of various stakeholders, create various scenarios of future development to be able to anticipate the future, and open to its neighbors.

23

"The innovation and knowledge divide represent a major problem for Europe. Comprehensive innovation strategies have to go beyond EU, they need to be global. Open, sharing and global is the new business model in science, the corporate sector and politics."

Ms Barbara Haering, PhD, Director, econcept, Zürich, and Co-chair, European Research & Innovation Area Board (ERIAB), Switzerland

"Education is the base for good governance, active citizenship, mobility and jobs. We are not talking just about education. We are talking about the society and ask ourselves: What kind of people do we want to educate to be the future leaders?"

Mr An Krumberger, World University Consortium, Slovenia

"We need to work with scenarios and possible futures, when planning for the future. We must have an anticipatory government that predicts the future. In my opinion, the future is Europe without any borders."

Mr Karlheinz Steinmüller, PhD, Scientific Director, Z_punkt GmbH, The Foresight Company, Germany

"Invest in students, they are the future. NGOs provide an informal platform where the students can develop themselves in a much broader area to build on their theoretical knowledge with practical skills."

Ms Anneloes Dijkstra, President, ELSA International, European Law Students' Association, Netherlands

Ms Barbara Haering, PhD, Director, econcept, Zürich, and Co-chair, European Research & Innovation Area Board (ERIAB), Switzerland



Innovation strategies: Multiple challenges



Source: Ms Barbara Haering, PhD Europe facing global competition: Stress-test for the Innovation Union and the European Research Area, presentation at 15th Forum on Europe, March 25th, EU Parliament. Brussels.



Ms Barbara Haering, PhD, Director, econcept, Zürich, and Co-chair, European Research & Innovation Area Board (ERIAB), Switzerland, Mr Blaž Golob, Chairman, Forum on Europe, Slovenia, and Ms Héiène von Reibnitz, CEO, SCENARIOS + VISION Consulting, France

Conclusions

Ms Tanja Fajon, MSc, Member, European Parliament, Ms Anneloes Dijkstra, President, ELSA International, European Law Students' Association, Netherlands, Mr Blaž Golob, Chairman, Forum on Europe, Slovenia, and Ms Lidija Topić, Senior Adviser, Regional Cooperation Council (RCC), Bosnia and Herzegovina



Participants of 15th Forum on Europe agreed that long-term development vision is needed for Europe and for the countries of South Eastern Europe. This region is coping with development issues, environmental issues, underdeveloped public infrastructure, uncoordinated education, innovation, research, and shortcomings in safety and security. Here, EU as an independent actor is, therefore, in a good position to facilitate cooperation.

Today, Europe is moving forward, however, it is of major importance how we move forward: Is development following citizens' expectations? Are people included in decision making?

Participants agreed that the real challenge for future prosperity is good governance. We need to be aware that the development vision can be implemented, if politics follows principles of good governance: good management, clear and realistic visions, rule of law, transparency, public participation, democracy, successful sustainable development, integrity and efficiency of public services, open management of public affairs, sustainability in financial viability, social responsibility, accountability of public office holders, continuous innovation, improvement, and human resources development.

With concern to foster prosperity of Europe and its SEE region, $15^{\rm th}$ Forum on Europe Declaration with 7 key development areas was created.

15th Forum on Europe Declaration

We, the participants of XV. Forum on Europe in the year of European Parliamentary Elections 2014, call upon all relevant stakeholders to actively seek and develop ways to support the further development of Europe and the South-East European macro region.

With concern of previous impacts of the Bled Forum on Europe, that promotes sustainable development of prosperity, peace, and justice, which are:

- Foundation of International Criminal Court ICC at Rome Diplomatic Conference in 1998,
- Knowledge based Economy concept development for South East Europe,
- Renaissance for eGovernance in South East Europe,
- inclusion of Balkan countries and Turkey into the EU, and
- strengthening cooperation between European Union & African Union on equal basis,
- promoting the role of culture in the knowledge based economy, we acknowledge that Europe is moving forward. However, today's governance systems still do not enable best responses to current situation.

We acknowledge the advantage of regional diversity in Europe and the importance of macro regional cooperation building towards creating a common development vision to promote consolidation of stability and prosperity.

Therefore, in the year of EU Parliament elections, we advocate the following 7 points:

- **I. Good governance models,** which enable cooperative decision-making, should be incorporated in the EU decision-making processes both at the public sector (with a multi-level governance approach) and at the private sector (promoting corporate social responsibility).
- II. Foresight approach should be used on regular basis in policy-making throughout EU programming period 2014-2020, in order to design alternative long term scenarios, clear common visions of future development and effective implementation strategies.
- **III. Inclusion** should be promoted through overcoming digital divide with information society development and e-participation development, in order to meet stakeholders' needs and expectations in a long run, building upon collective intelligence approaches.
- IV. EU territorial cohesion policies and strategies should be strengthened, in order to obtain investments in the South East Europe Macro Region, having in mind objectives and ongoing processes of the EU Danube strategy and the newcomer, the EU Adriatic-Ionnian Strategy. The EU member states have to include macroregional strategies and priority projects into Partnership agreements and Operational programmes.
 - V. Cross-border development projects should be encouraged with finances secured.
- VI. EU new urban policy 2014-2020 should emphasize and support the role of cities bottom up initiatives and projects represented via various interest platforms such us EUROCITIES, EU CORE NET CITIES and LJUBLJANA FORUM.
- VII. Industry solutions should be used to support the implementation of development strategies and for building various partnerships, such as Public Private NGO University.

The participants of 15th Forum on Europe support and endorse the foundation of a permanent platform ***FORUM ON EUROPE*** which will identify, evaluate and address the relevant topics about Europe.

About the People



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Bled Forum on Europe since 1996

From left to right: Mr. Michael L. Hager, Director of IDLI Institute Rome, H.E. Mohamed Sacirbey, Foreign Minister of Bosnia & Herzegovina, H.E. Lord Slynn of Hadley, President of International Law Association, Mr. Blaž Golob, President of ELSA International Brussels, H.E. Danilo Türk Ambassador of Slovenia to the United Nations, Mr. David Donat Cattin Director of ELSA IFP programme on International Criminal Court.



arhiv Bled Forum

Having impact on European topics from Bled Slovenia 1996 to Brussels 2014.

1st Bled Forum on Europe (1996) "Europe for a Just World"

- Celebrating 15th Anniversary of ELSA European Law Students Association 41 European countries, 24.000 members
- · Advocating human rights, legal education and the future development of Europe

2nd Bled Forum on Europe (1998) "Europe and the Rule of Law in the 21st Century"

- Appeal for foundation of ICC- International Criminal Court to the UK presidency of the European Union, European Commission, EU Member States, EU Associated Countries and the European Parliament
- Foundation of the Slovenian Young Lawyers Association SYLA / members of EYBA

3rd Bled Forum on Europe (1999) "International Public Law versus Sovereignty of the States"

• Strengthening the co-operation with the European Public Law Centre from Athens and Austrian Science and Research Liaison Office (ASO) Ljubljana

4th Bled Forum on Europe (2000) "Europe - Human Rights and the Rule of Law in the Information Age"

- Joint conference with the Annual General Meeting of EYBA (European Young Bar Association)
- Strengthening the co-operation with the Slovenian Association for International Relations

5th Bled Forum on Europe (2001) "Europe after Nice Summit & New ways of international co-operation in the 21st Century"

• Presentation of NUBA people in Sudan case and Fundraising project for NUBA people

6th Bled Forum on Europe (2002) "European Identity - Human Rights and the Rule of Law"

- Strengthening the co-operation with the European Commission IPTS
- \bullet EU Enlargement Futures project the role of new foreseeing EU member states
- Declaration on support to the international Criminal Court ICC

7th Bled Forum on Europe (2006) "Foresight Conference on Global, European and Regional Governance"

• Foundation of the Bled Forum Futures Committee and Strengthening the co-operation with the Millennium Project

15th Bled Forum on Europe in the European Parliament in Brussels



Photo by Andraž Glavač

8th Bled Forum on Europe (2007) "Governing Futures"

- Promoting the use of foresight in EU and South East Europe countries
- Declaration on measures to support sustainable social and economic developments

9th Bled Forum on Europe (2008) "Climate Change - an unprecedented Threat to the Future of Mankind"

• Promotion of the understanding of impacts of climate change and call on Governments to adapt and implement relevant policies

10th Bled Forum on Europe (2009) "The Role of Culture in Knowledge Society"

- \bullet Strengthening the knowledge platform in cooperation with the Centre for eGovernance
- Development for South East Europe (CeGD)

11th Bled Forum on Europe (2010) "The Future of Information Society and Challenges for Good Governance

- Establishment of the Renaissance model for eGovernance development
- Strengthening the co-operation with Central Eastern & South Eastern Europe countries

12th Bled Forum on Europe (2011) "Governance of Fear and Prosperity"

- Declaration on Governance of Fear & Prosperity
- Establishment of co-operation with GCC countries Gulf Co-operation Council

13th Bled Forum on Europe (2012) "Europe beyond Smart - Inclusive - Sustainable throughout Cloud Computing decade"

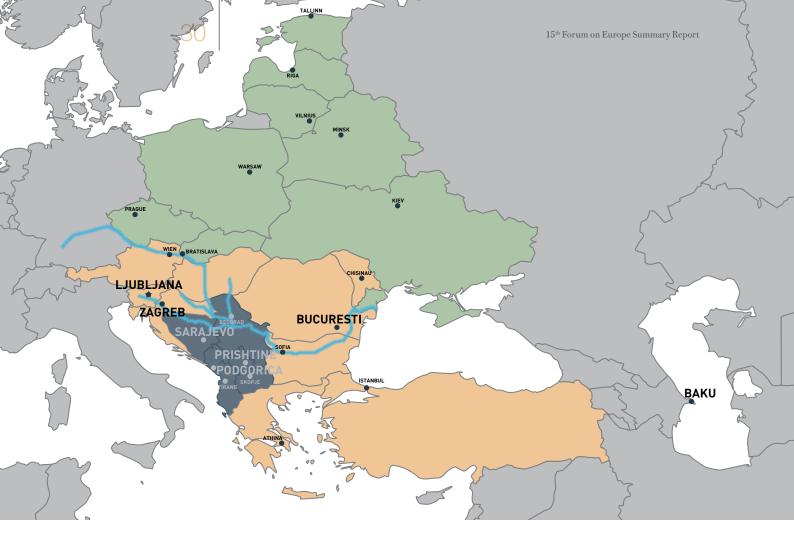
- Declaration on Europe: Beyond Smart Inclusive Sustainable
- Country Cloud Computing Model design On the Sunny side of the Cloud

14th Bled Forum on Europe (2013) "Europe for Africa - Africa for World"

- Strengthening co-operation with African Union & 2nd African Day in Slovenia
- Establishment of co-operation platform between Africa and South East Europe

15th Bled Forum on Europe (2014) European Parliament in Brussels "New Renaissance for Europe from the South East Europe"

- Identification of seven key development areas on Future of Europe
- Endorsement to the permanent multi-stakeholders platform "Forum on Europe"



- Western Balkan Countries, Area of Operation of CeGD
- SEE Political Process, Area of Operation of CeGD
- CEE, Area of Operation of CeGD & GFS Institute

About GoForeSight Institute

www.goforesight.eu

Mission

GoForeSight

Vision

Supporting stakeholders in achieving prosperity and promoting development towards just world.



GoForeSight Institute www.goforesight.eu

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